



2011 Association Sponsorship Opportunities

WCR Members,

It's time to lock in our 2011 Sponsors as well as those who will lead the Pledge, the Inspiration and act as an Ambassador at our meetings. Below is a brief summary of each sponsorship opportunity.

BUSINESS RESOURCE MEETING SPONSORSHIP: The cost to Solo Sponsor a Meeting is \$350.00 and to Co-Sponsor, \$200. each. You will have 5-8 minutes to address the membership and talk about your company or product. You can display marketing materials and promotional items at each place setting. You will be recognized in a weekly press release and on the Local WCR Website.

INSPIRATION: There is no cost to give the Inspiration. Any brief poem, story or saying that is inspirational is acceptable. You will be introduced and read your inspiration to the group at the podium.

PLEDGE: There is no cost to lead the Pledge. You will be introduced at our meeting and will lead our members in the Pledge of Allegiance.

AMBASSADOR: No cost to sponsor. The main focus is to meet and greet members as they enter the meeting. Special emphasis placed on potential new members, i.e. introduce them to other members, make them feel welcome, etc.

MIXER SPONSOR: WCR Mixers are a great way to get a large group acquainted with your goods or services. You can also increase your exposure to a diverse local audience in a friendly, fun, upscale and business-casual environment. A WCR Mixer is a relaxed after-business-hours event that allows members to mingle while they tour your business. The spotlight is on you when you host a Mixer, so you will want to make it as inviting as possible. As the host, you will provide beverages and hors d'oeuvres for approximately 50 attendees, as well as complimentary parking. You may also want to offer entertainment and door prizes. You may even want to consider co-hosting the event with a colleague. Be creative, your options are limitless! A flyer promoting your event must be submitted in JPEG and PDF Format.

LOCAL WEBSITE & E-NEWSLETTER SPONSOR: If you are looking to be highly visible both on our Website and in our E-news letters which are sent out weekly, this sponsorship is for YOU! Level 1 is \$250, Level 2 is \$450 per year. This Sponsorship is limited to one profession per level. Call or Email today!

Please remember to e-mail me back at (jannajthomas@yahoo.com) with the month and the event name of what you would like to sponsor. I expect this list to fill up really fast. You may want to consider signing up for more than one. This will be honored on a first come, first serve basis. Good luck and Happy Marketing!!